

Only 2019 Retreat Masterclass



NOVEMBER 1-5TH, 2019

Retreat Masterclass

Ryldges on Swanston, Melbourne

Retreats are about beauty

A beauty that comes from within the heart.

They are about a deep connection to yourself, to others and the world.

They are about learning, communication, and culture.

They change lives in mysterious and often unseen ways - they allow you to dream of the possible and learn ways to take that dream home and meld it into the everyday.

They are the seeker of truth because when on a Retreat it has a way of finding you.

Retreats change lives - they just do!

Whether you sign up for a life-changing journey or want to run one yourself they alter the way you look at the world.

This is because they take you from your ordinary into an extraordinary world

- one where you can dare to dream, learn, laugh and connect.

One that takes you away and sends you home different.

Retreats are for the brave and if this is you then come on in and feel the magic.

Join this Retreat Masterclass at Rydges on Swanston



LEARN

The complete template for organising, marketing and facilitating a retreat that changes the lives of your clients and establishes you as an expert in your field.

EXPERIENCE

A retreat within a retreat – yes you'll be learning but you will be experiencing as well.

WALK AWAY WITH

A comprehensive plan for your retreat that includes a deserving profit and a manageable marketing strategy.



The Masterclass

Our Retreat Training covers everything you need to know - from the time that you first think of running a retreat right through to when you arrive home - and everything in between.

- The Why, When, Where and How of Retreats
- Your Story and how you can effortlessly talk about the Retreat so its story is intertwined with yours.
- Your Ideal Client and where will you find them, and how to speak their language in your marketing.
- Your Retreat Name and Promises and how to make them Creme Brulee rather than lumpy custard.

- The importance of being organized and having everything in place to start and make it easy.
- Budgeting so that you make sure you make the profit you desire and so you cover everything you need to.
- Itineraries and how to plan these so they are balanced.
- Differences between group and individual retreats and how to plan both.
- Introducing Marketing and Launching and how to plan so you are prepared and get your numbers.
- How to design a website that includes everything you need in it to entice people to read further.

- Risk Management and what this means in a retreat setting.
- Booking Everything - Internet vs Travel agents and how to do this without outlaying thousands and following the laws of your state/country
- Working with Co-facilitators - how to do this with the least amount of stress.
- Legalities and taxes - how to cover yourself in every circumstance.
- Insurance - what this needs to cover so you are covered.
- Welcome Packs.....ohhh presents!
- Booking People Into the Retreat and having a System that works.
- What to do on the Retreat - how to manage personalities, conflicts, meltdowns, people having too much fun (is that really a thing) and manage it all so you are not running on empty.
- How to hold space so that your clients grow in a safe place and do get to have those transformational moments.
- How to keep track of everything while you are on the Retreat.
- What to do when you get home....and everything else in between.



Masterclass Inclusions

This Retreat Masterclass is open to only 15 Facilitators and includes:

- You can choose to stay at Rydges or just come in for the days - if you choose to stay you have 4 nights accommodation and breakfast - share or go it alone, it's up to you.
- All Retreat Masterclasses with Liesel Albrecht - The Retreat Specialist (that's 25.5 hours of workshop and discussion time)
- A pre retreat call with Liesel to begin to establish the foundations of your retreat followed by a post retreat call to make sure you are feeling confident about your marketing
- Two post masterclass calls
- An electronic and hard copy of the Retreat Manual
- The Retreat Specialist Documents Package (Registration form, terms and conditions, legal documents, attendance agreement, and our accident report form)
- Most meals - that's breakfast, lunch and dinner, morning and afternoon teas - and a Dans Le Noir or Dining in the Dark experience this alone is valued at \$112)
- Parking at Rydges on Swanston

Not Included:

Drinks unless stated, Myki card travel and lunch on Sunday

Your Investment

Which is a tax deduction – just thought I would mention this!!!

From 2020 there will be two Retreat Masterclasses run internationally each year. The location is to be decided and minimum cost will be \$4999 AUD so book now.

TWIN SHARE

\$2259 AUD

SINGLE SHARE

\$2657 AUD

WORKSHOP AND MEALS ONLY

\$1516 AUD

To book please email Liesel on
admin@retreatsforresorts.com

An installment of \$500 AUD is needed to secure your place with balance due by October 20th. Payment plans are available.