



Next Round
AUGUST 1ST,
2021
TO
JANUARY 31ST,
2022

RETREAT SCHOOL THE COMMUNITY

EVERYTHING YOU NEED TO KNOW TO PLAN,
MARKET
& RUN YOUR OWN RETREAT
WITHIN A SUPPORTIVE COMMUNITY

RETREAT DREAMERS

Dear Retreat Dreamers

You are the ones that have something amazing to share with the universe, you raise your voices so others can have the courage to use theirs. You are all about being alive and soaking in the energy of what you are teaching, you are the heroine adventurers who see self-love as the primary outcome in life. An inspired believer who knows that anything is possible when you believe in inspiration. You are the change-makers of this time and, you are doing what you are here to do through conversations and connections every moment of your day.

Whether you're in business, education, a creator, healer, or performer - as a visionary in this modern world I have no doubt that you are multi-tasking, supporting your family, friends, career, relationships... perhaps even creating a movement or being of service in other ways ~ because let's face it, you care. This is why and you are why, Retreat School has been floating around the ethos, waiting for the perfect time to come in, and during this time of preparation, it said that this is the right time, so that you are all ready when retreats will come to the forefront of peoples minds.

Retreat School is a framework that will change the way you organise and run your retreats - it doesn't matter if you have been running them for years, or this is something new for you - it is the way for Retreatpreneurs to simplify everything so you get it right, this is the place where you can learn all that you need to know to run your own profitable and transformational retreat.





**IF THERE WAS EVER A
TIME TO BE RETREAT
READY IT IS NOW.
THE WORLD WILL BEGIN
TO OPEN UP & PEOPLE
WILL BE LOOKING FOR
FULFILLMENT**



THIS RIGHT FOR YOU IF

The Retreat School - The Community is perfect for you if:

- You just want to connect with other like minded entrepreneurs who what to run retreats.
- You would like support throughout your planning, launching, and marketing of your retreat.
- You want to walk away with a profit you deserve for all the work you've done.
- You love discussing your retreat plan with others and seeing their eyes light up because they understand.
- You want a checklist of all of the retreat planning steps so you know exactly what you have to do.
- You want to be supported in designing an upsell so you can potentially walk away with a 6 figure profit after the retreat
- Continued support with all the logistics of your Retreat – this includes the why, how, when, where of your Retreat along with the retreat name, theme, promises budgeting, booking, program planning and having your systems in place.
- You want a spreadsheet where you just fill in the planks to start your planning.
- All the logistics of your Retreat – this includes the why, how, when, where of your Retreat along with the retreat name, theme, promises budgeting, booking, program planning and having your systems in place.

WHAT'S INCLUDED AT A GLANCE

If you want to work through this process at your own pace without the noise around you then this is the perfect place for you to be

Running a Retreat takes a lot of time and planning, this will give you all of the tools to make this easy, less stressful, and definitely less overwhelming

- All your content on a private portal in the travel platform YouLi (You Live to Travel) where you can see where you are up to.
- Monthly Online workshops that have time for learning, discussion and questions.
- A copy of The Retreat Specialist Retreat School Manual.
- Downloadable worksheets for each module.
- Downloadable planning, launch, and marketing plans so you can every step planned.

- Website and copy information.
- Information for marketing planning.
- The formula for planning your perfect retreat.
- Business planning content and foundations that will support you in your business overall.
- The Ultimate of Spreadsheets for you to customise to make it perfect for you

All of this has been designed with 26 years of experience of domestic and international retreats, workshops, summits and conferences.

IF YOU WANT TO CHECK OUT SOME OF THE THINGS WE DO HEAD TO
ULTIMATE GIRLS WEEK AWAY
ULTIMATE GIRLS WEEKENDS AWAY
ULTIMATE RETREAT EXPERIENCES

WHY IS RETREAT SCHOOL EVEN A THING

I have run retreats for a long time and I remember that 20 years ago you didn't even need to really market people just came. There was a lot that I have to do now that I didn't have to do them - I have to make sure I am legally covered, all my systems have to be in place before I even launch. I need to have a secure place for registrations so people's privacy is protected and all of those other things that are a mile-long list.

Within this, the most important thing is making sure that my retreat is creme brulee and not lumpy custard - sounds strange to think of it that way doesn't it? But with every 3rd business owner and entrepreneur running retreats yours has to stand out from the crowd.

The way I organise retreats is a tried and tested method that will support you to do the same with your retreats and make the money you deserve and produce the outcomes for your people that they and you need.

For so many years I was a serial purchaser which meant that every time I saw a promotion for a \$27 or \$57 product my internal voice said 'maybe this is the launch strategy or marketing plan that will give you an easy solution to market and share your retreats' I would then buy them full of hope and always be disappointed at what they offered because, of course, they were not what I needed as they were not made for retreats. Eventually, I realised I knew what a spreadsheet needed, and what the different steps to organising a profitable and fillable retreat were....and so all that is in the Retreat Kit and the Ultimate Retreat Spreadsheet is all that you will need to make it work...nd I can't wait to see the results and the ripple effect from your goodness.



The Retreat Specialists

RETREAT SCHOOL



WHAT'S INCLUDED - IN MORE DETAIL

- What you need to do to run a successful retreat
- What is a retreat?
- The Retreat Specialist checklist
- Your Why and Story - why this is a foundational step in your planning
- Your Ideal Client - don't just talk to anyone
- Your Retreat Name and Theme
- Your Retreat Promises - what will they do, feel and go home with
- Location, location, location
- Co-facilitation - what you need to know and do - working with your bestie is not always the greatest of ideas
- Working out your budget so you don't have hidden stumbling blocks
- Your Launch Plan
- Your Copy, Website and language
- **A marketing plan that works for you**
- Systems - how to keep everything in order
- Risk management
- Legalities
- Your Retreat is HERE
- Difficult Clients
- Dealing with Trauma
- Testimonials
- Upselling
- Going home

**PLUS
MONTHLY ONLINE
WORKSHOPS & A
PRIVATE FB
GROUP**

AND FINALLY, YOU GET THE **ULTIMATE RETREAT** spreadsheet THAT HAS EVERYTHING IN ONE PLACE AND YOU JUST FILL IN THE BLANKS
and one last thing you also get a copy of The Retreat Specialists Manual.....

TESTIMONIALS - TRAINING AND RETREATS



Liesel is an expert and I highly recommend the Retreats she organises with such precision. I can't wait to see you again.

Katina
Geelong, Victoria
AUSTRALIA



When it comes to retreats I've never met anyone with the knowledge and wisdom of Liesel Albrecht. She really is the #RetreatQueen! I have successfully led my own business retreats by implementing some of what Liesel taught me.

Shannon
Perth, Western Australia



The level of heart and soul that goes into these retreats is clear. So often I've felt like a number or dollar sign. Liesel and the whole team made us feel like we were coming home. It was beautiful, felt luxurious, and best of all supported!

Stasha Washburn
The Period Coach
USA



I am so grateful for Liesel and her guidance, even though I thought I knew all I needed to know about travel and retreats. true gem.

Marilou
Melbourne, Victoria
Australia

HOW THE COMMUNITY WORKS

Meet YouLi

Our chosen platform for Retreat School is YouLi or You Live to Travel.

YouLi was designed when founder Jennifer Fein was trying to get all the information out to the guests attending her destination wedding and she realised that there was not one place that she could do that - and like magic the concept of YouLi was born.

Many Retreat Specialists that have come through Retreat School now use this as their preferred platform for all the information for their retreats.

The Modules

The **1st 5 sub-modules are information-based** - who we are, your Retreat Checklist, what is a retreat and retreat best practice.

The next Modules are 1 - 6 are all that you need to know to set the foundations, plan, market, and sell out your retreat. Then you move onto the pre and retreat planning and all that this involves.

Under Documents on YouLi is your link to
The Retreat Specialist Manual
The Ultimate Retreat Planning Spreadsheet

How to Get the Most from Retreat School

You've paid for it so you might as well use it! Once registered download the Manual and spreadsheet to use when you need them. Each month new modules will be released.

Follow us on social media

Facebook Page [HERE](#)

OR

The Retreat Specialists Group [HERE](#)

OR

Instagram -

[Ultimate_Retreat_Experiences](#)

You will get some emails after you sign up - just a couple so don't worry about us sending 34 a day. Then we will add you to the general Retreat Specialists email list. We only email you with things we think you should know.

YOUR INVESTMENT



As an entrepreneur and the remembrance that we all want genuine, not 36 emails the day after purchase that are all about upselling. We have one price, one access point and that is it. We won't confuse you with jargon we will just give you what you have paid for and are here for some support along the way.

Retreat School - The Community is priced at just \$797 AUD (\$133 per month) Choose to add 180 minutes of private coaching for \$350 AUD (if you would like this extra component let us know and we will invoice you accordingly).

 **PURCHASE HERE** 



CONTACT DETAILS

Mailing Address

15 Lansdowne Road, Traralgon, Victoria

Email Address

admin@ultimategirlsweekaway.com

Phone Number

0488 444 162