

The Retreat Specialists

The Top 3 Mistakes a Retreat Facilitator Can Make When Planning a Retreat

Do you have a business and want to step into the Retreat World?

Do you want to know what happens at the 'back end' of business so that Retreats fill more easily

Have you not felt confident in your skills as an entrepreneur, wellness expert or specialist?

Are you waiting for the perfect time before you jump off that springboard?

With over 50 years experience in Retreats and Business

Liesel Albrecht - The Retreat Specialist and Linda Morrison from Ageless Body Retreats know the

TOP 3 MISTAKES IN SETTING UP RETREATS IN YOUR BUSINESS

Number 1

Not Having A Marketing Plan

You need to have a plan, all those steps that allow for clients to be drawn into what you are offering and build your relationship with them

Number 2

Not Having a Following

You must have a following, regular clients, a presence in your area of expertise, and be able to navigate social media (sorry its the in thing now)

Number 3

Not Having an Established Business

You need to be established in your business, you won't fill a retreat without being known - so if you want to run retreats then spend some time establishing yourself in your arena