



Retreat Masterclass

JULY 30TH - AUGUST 1ST, 2021

Perth

Retreats are about beauty

A beauty that comes from within the heart.

They are about a deep connection to yourself, to others and the world.

They are about learning, communication, and culture.

They change lives in mysterious and often unseen ways - they allow you to dream of the possible and learn ways to take that dream home and meld it into the everyday.

They are the seeker of truth because when on a Retreat it has a way of finding you.

Retreats change lives - they just do!

Whether you sign up for a life-changing journey or want to run one yourself they alter the way you look at the world.

This is because they take you from your ordinary into an extraordinary world

- one where you can dare to dream, learn, laugh, and connect.

One that takes you away and sends you home differently.

Running retreats are for the brave and if this is you then come on in and feel the magic.

Join this Retreat Masterclass in Perth - location to be decided

LEARN

The complete template for organising, marketing and facilitating a retreat that changes the lives of your clients and establishes you as an expert in your field.

EXPERIENCE

A Best practice model of running a retreat.

WALK AWAY WITH

A comprehensive plan for your retreat that includes a deserving profit and a manageable marketing strategy.

This training is for you if

You have decided you want to run a retreat and incorporate them into your business, or hobby.

You have run or launched a retreat and it didn't go quite as planned.

You want to fast track your learning and have everything there for you to 'fill in the gaps'.

You want to know how to work with a co-facilitator so your relationship doesn't end up in tatters and, instead thrives.

You are a teacher and mentor at heart and want to share what you are passionate about.

You know that running a retreat can not only fulfill your own dreams but can add substantial cash flow to your business.

You want an easier way, with less stress, and less moments of panic.

If any of those things ring a bell then this is the right place for you to be.



The Masterclass

- what we cover

Our Retreat Training covers everything you need to know - from the time that you first think of running a retreat right through to when you arrive home - and everything in between.

- The Why, When, Where and How of Retreats
- Your Story and how you can effortlessly talk about the Retreat so its story is intertwined with yours.
- Your Ideal Client and where will you find them, and how to speak their language in your marketing.
- Your Retreat Name and Promises and how to make them Creme Brulee rather than lumpy custard.

- The importance of being organized and having everything in place to start and make it easy.
- Budgeting so that you make sure you make the profit you desire and so you cover everything you need to.
- Itineraries and how to plan these so they are balanced.
- Differences between group and individual retreats and how to plan both.
- Introducing Marketing and Launching and how to plan so you are prepared and get your numbers.
- How to design a website that includes everything you need in it to entice people to read further.

- Risk Management and what this means in a retreat setting.
- Booking Everything - Internet vs Travel agents and how to do this without outlaying thousands and following the laws of your state/country.
- Working with Co-facilitators - how to do this with the least amount of stress.
- Legalities and taxes - how to cover yourself in every circumstance.
- Insurance - what this needs to cover so you are covered.
- Welcome Packs.....ohhh presents!
- Booking People Into the Retreat and having a System that works.
- What to do on the Retreat - how to manage personalities, conflicts, meltdowns, people having too much fun (is that really a thing) and manage it all so you are not running on empty.
- How to hold space so that your clients grow in a safe place and do get to have those transformational moments.
- How to keep track of everything while you are on the Retreat.
- What to do when you get home....and everything else in between.

We cover everything - even the scary parts!

SUNDAY - VIP DAY



Our VIP day is for you if

- You have just completed the first 2 days and want to walk away with an actual plan. Not just thinking about it.
- You have run retreats before and want to expand and develop your planning.
- You want to be able to have some informal 1:1 time with Liesel to discuss your plans.
- You want to meet some like minded, local retreat practitioners.
- You know you have to do some work to your behind the scenes processes and just need someone to help kick start it.
- You have been to retreats and want to delve deeper into your process of logistics.

Who is Running This Masterclass?



The **Retreat Specialists** was founded by **Liesel Albrecht** who is more often than not known as The Retreat Queen. Her draw to run retreats started about 26 years ago when she saw that when people came together, something very special happened, and they connected no matter who they were and what their stories and backgrounds encompassed.

Professionally, Liesel worked as a social worker, youth worker, and secondary teacher. Often she found herself having success with families and young people that no one else wanted to work with and supporting them to make changes along the way.

After a breakdown from burnout, and a marriage breakup due to domestic violence she left paid employment to create something special and has built the Ultimate Girls Week/Weekends Away, Ultimate Retreat Experiences and Retreat School and loves running in-person Masterclasses.

Her vision is to create extraordinary experiences that give women and men from around the globe, permission to be themselves while learning about different cultures, connecting with inspiring leaders, and providing a supportive community that celebrates everything that it means to be alive.

You will often hear her say Retreats Change Lives - They Just Do!!!!

Masterclass Inclusions

This Retreat Masterclass is open to only 00 Facilitators and includes:

- All Retreat Masterclasses with Liesel Albrecht - The Retreat Specialist
- A pre-retreat planning group call with Liesel to begin to establish the foundations of your retreat followed by a post retreat group call to make sure you are feeling confident about your marketing
- One 1:1 call post retreat
- Two days of intensive training where we go through everything stated on pages 4 and 5
- VIP day where your retreat starts to take shape
- An electronic and hard copy of the Retreat Manual
- The Retreat Specialist Documents Package (Registration form, terms and conditions, legal documents, attendance agreement, and our accident report form)
- Lunch, morning and afternoon teas
- A Retreats Specialists Welcome Gift
- Registration to the July round of retreat School - stand-alone is valued at \$697

Not Included:

**Drinks unless stated, travel to and from location and parking
We are looking at a venue with accommodation so this is able to be arranged for you if necessary at an extra charge**

Your Investment

Which is a tax deduction - just
thought we would mention this!!!

BOOK HERE



MASTERCLASS 2 DAYS - 30/31 JULY

\$797 AUD

This can be paid in 1 or 2 installments of \$399 AUD

VIP DAY - 1ST AUGUST

\$397 AUD

This can be paid in 1 or 2 installments of \$199 AUD

THE COMPLETE PACKAGE - 3 DAYS

\$997 AUD

This can be paid in 1 or 2 installments of \$499 AUD,
second installment taken out 10th July, 2021

Any inquiries please email Liesel on admin@retreatsforresorts.com

T&C

After booking cancellation is 50% of paid fees.

From 1st July no refund is available instead you will receive a place in the next Round of Retreat
School starting July 1st

In case of postponement due to covid and you cannot make the new dates a full refund is
payable.

If you are paying in two installments we will automatically process the balance on July 10th.